

ABIGAIL HAMILTON

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SUMMARY

A driven designer/design director with a rare eye and highly developed interdisciplinary bonus skills

BACKGROUND Visual and UX design for enterprise, early-stage, and SMB companies; B2B & B2C

APPROACH Clear & compelling, on-brand and connecting, user-focused, appropriately obsessed

SKILLS

- Expert visual and UX design for apps/web/print; Sketch, Invision, Adobe CC
- Positive design team leadership built around education, support and collaboration
- Small business consulting and marketing
- Instruction/training/mentoring
- Highly efficient production and agile sprint support

AWARDS & DISTINCTIONS

- *Key contributions to win of* Microsoft Windows 8 Mobility Growth Partner of the Year, 2013
- *UN World Food Programme app design won* Microsoft Partner of the Year Award, Public Sector, 2012
- *Media kit content & design won* Suburban Newspapers of America Award, Self-Promotion, 2004

WORK

SENIOR UX DESIGNER & VISUAL DESIGN LEAD Avalara Inc., Bainbridge Island, WA; 2013-present
Visual design lead for the next-generation product experience/UI; UX design, creation of product style guide; User research projects, SME interviews, and Product collaboration

CREATIVE DIRECTOR iLink Systems Inc., Bellevue, WA; 2011-2013

DESIGNER II Microsoft Office 365, Microsoft (contract via Collabera), Redmond, WA; 2010-11

MARKETING DIRECTOR ivi, Inc., Seattle, WA; 2008-10

MARKETING & CREATIVE DIRECTION Somatic Vision, San Diego, CA; 2009-11

USER DESIGNER Expression Group, Microsoft (contract via Aquent, LLC), Redmond, WA; 2008-09

MARKETING & CREATIVE DIRECTOR JDL Digital Systems, Inc. (Airship DVR), Bellevue, WA; 2006-08

MARKETING MANAGER Morse Best Innovation, Seattle, WA; 2006

OWNER AND DESIGN LEAD Atelier Daguerre dba Royaume, Bainbridge Island, WA; 2005-11

CORPORATE ART DIRECTOR Sound Publishing, Inc., Bainbridge Island, WA; 2003-04

CREATIVE & MARKETING SERVICES Diverse clients, 2000-12

TEACHING

USER EXPERIENCE — School of Visual Concepts, Seattle; June 2013-Jan 2014 (Four 5-week course sessions)

EDUCATION

BACHELOR OF FINE ARTS — SAN FRANCISCO ART INSTITUTE 1995

Parsons School of Design, Paris, France — Design, color theory, form and space, and studio art